

2016 PARAGON AWARDS

Winners



Congratulations to This Year's Winners!

PRINT

Academic Catalog

GOLD: Community College of Denver, CO
SILVER: South Texas College, TX
BRONZE: Mt. San Antonio College, CA

Class Schedule

GOLD: College of Southern Maryland, MD
SILVER: Chabot-Las Positas
Community College District, CA
BRONZE: Moraine Valley
Community College, IL

Viewbook

GOLD: Dixie State University, UT
SILVER: College of Southern Nevada, NV
BRONZE: Chattanooga State
Community College, TN

College Annual Report

GOLD: Grossmont-Cuyamaca
Community College District, CA
SILVER: Aims Community College, CO
BRONZE: Lake Superior College, MN

Foundation Annual Report

GOLD: St. Charles Community College, MO
SILVER: Laramie County
Community College, WY
BRONZE: Red Deer College, Canada

Student Handbook

GOLD: Mt. San Antonio College, CA
SILVER: Waukesha County
Technical College, WI
BRONZE: Arizona Western College, AZ

Newsletter

GOLD: Aims Community College, CO
SILVER: MiraCosta College, CA
BRONZE: Collin College, TX

Magazine

GOLD: Aims Community College, CO
SILVER: Bunker Hill
Community College, MA
BRONZE: Salt Lake Community College, UT

Brochure

GOLD: Lansing Community College, MI
SILVER: Ivy Tech Community College, IN
BRONZE: Central Ohio Technical College, OH

Brochure Series

GOLD: Nicolet Area Technical College, WI
SILVER: Northeast Community College, NE
BRONZE: Kirkwood Community College, IA

Specialty Publication

GOLD: Cape Fear Community College, NC
SILVER: Clackamas Community College, OR
BRONZE: Community College of Denver, CO

Flier (single or series)

GOLD: Mesa Community College, AZ
SILVER: South Mountain
Community College, AZ
BRONZE: Bristol Community College, MA

Sports Brochure

GOLD: Casper College, WY
SILVER: Elgin Community College, IL
BRONZE: Casper College, WY

Folder

GOLD: Northwest Iowa
Community College, IA
SILVER: Santa Monica College, CA
BRONZE: Palm Beach State College, FL

Postcard (single or series)

GOLD: Spartanburg
Community College, SC
SILVER: Howard Community College, MD
BRONZE: El Camino College, CA

Notes/Cards/Invitations

GOLD: Portland Community College, OR
SILVER: Lone Star College System, TX
BRONZE: College of The Albemarle, NC

Poster

GOLD: Community College of Denver, CO
SILVER: Three Rivers College, MO
BRONZE: Palo Alto College, TX

Poster Series

GOLD: Ozarks Technical
Community College, MO
SILVER: Southeastern
Community College, IA
BRONZE: GateWay Community College, AZ

DIGITAL/ELECTRONIC MEDIA

Electronic Catalog, Schedule or Viewbook

GOLD: Chattanooga State
Community College, TN
SILVER: Hillsborough
Community College, FL
BRONZE: College of Southern Nevada, NV

Electronic Annual Report

GOLD: Wake Technical
Community College, NC
SILVER: Suffolk County
Community College, NY
BRONZE: Odessa College, TX

Electronic Newsletter

GOLD: Milwaukee Area
Technical College, WI
SILVER: Durham College, Canada
BRONZE: Santa Monica College, CA

E-Cards

GOLD: Fullerton College, CA
SILVER: Community College of
Baltimore County, MD
BRONZE: Anne Arundel
Community College, MD

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Website

GOLD: St. Charles Community College, MO
SILVER: Western Technical College, WI
BRONZE: Pasadena City College, CA

Microsite

GOLD: Laramie County
Community College, WY
SILVER: Langara College, Canada
BRONZE: Sierra College, CA

VIDEO

College Promotional Brand Video

GOLD: Windward Community College, HI
SILVER: Houston Community College, TX
BRONZE: Dixie State University, UT

Video Shorts (single or series)

GOLD: Wayne Community College, NC
SILVER: Dixie State University, UT
BRONZE: Wake Technical
Community College, NC

Spot News-Event Video

GOLD: Moraine Valley
Community College, IL
SILVER: Hillsborough Community
College, FL
BRONZE: Moraine Valley
Community College, IL

PHOTOGRAPHY/ILLUSTRATION

Original Photography-Umanipulated

GOLD: Chattanooga State
Community College, TN
SILVER: Grossmont-Cuyamaca
Community College District, CA
BRONZE: Seminole State College, FL

Original Photography-Manipulated

GOLD: Dixie State University, UT
SILVER: Laramie County
Community College, WY
BRONZE: Laramie County
Community College, WY

Logo Design

GOLD: Bow Valley College, Canada
SILVER: Bow Valley College, Canada
BRONZE: Sierra College, CA

Computer-Generated Illustration

GOLD: Elgin Community College, IL
SILVER: South Orange County
Community College District, CA
BRONZE: Ivy Tech Community College, IN

ADVERTISING

Print Ad, Single

GOLD: Wallace State
Community College, AL
SILVER: Bow Valley College, Canada
BRONZE: Bow Valley College, Canada

Print Ad, Series

GOLD: Bow Valley College, Canada
SILVER: Bow Valley College, Canada
BRONZE: Bow Valley College, Canada

Radio Ad, Single

GOLD: Ozarks Technical
Community College, MO
SILVER: Central Piedmont
Community College, NC
BRONZE: Del Mar College, TX

Radio Ad, Series

GOLD: College of Southern Idaho, ID
SILVER: Southeastern
Community College, IA
BRONZE: Piedmont Virginia
Community College, VA

TV/Video Ad, Single

GOLD: California Community Colleges, CA
SILVER: Bevill State
Community College, AL
BRONZE: Eastern Iowa Community
College District, IA

TV/Video Ad, Series

GOLD: MiraCosta College, CA
SILVER: Rochester Community and
Technical College, MN
BRONZE: South Texas College, TX

Novelty Advertising

GOLD: South Texas College, TX
SILVER: Calhoun Community College, AL
BRONZE: Anne Arundel
Community College, MD

Digital Ad

GOLD: Ivy Tech Community College, IN
SILVER: Seminole State College, FL
BRONZE: Olympic College, WA

Outdoor Media (single or series)

GOLD: Alamo Colleges, TX
SILVER: Bellingham Technical College, WA
BRONZE: West Virginia Northern
Community College, WV

Interior Signage/Displays (single or series)

GOLD: Garden City
Community College, KS
SILVER: Community College of Denver, CO
BRONZE: Jackson College, MI

CAMPAIGNS

Communication Success Story

GOLD: Palo Alto College, TX
SILVER: Community Colleges
of Spokane, WA
BRONZE: Dallas County Community
College District, TX

Government Relations or Community Relations Project

GOLD: Collin College, TX
SILVER: San Jacinto College District, TX
BRONZE: GateWay Community College, AZ



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Special Event

GOLD: Portland Community College, OR
SILVER: Fullerton College, CA
BRONZE: Fox Valley Technical College, WI

Successful Recruitment or Marketing Program

GOLD: South Texas College, TX
SILVER: Community Colleges of Spokane, WA
BRONZE: Central Carolina Community College, NC

Fundraising Campaign

GOLD: NorthWest Arkansas Community College, AR
SILVER: Bow Valley College, Canada
BRONZE: Santa Fe College, FL

Social Media or Online Marketing Campaign

GOLD: Santa Fe College, FL
SILVER: Northwest Iowa Community College, IA
BRONZE: Santa Fe College, FL

MISCELLANEOUS

Excellence in Writing-Short Form

GOLD: Palm Beach State College, FL
SILVER: Palo Alto College, TX
BRONZE: Palo Alto College, TX

Excellence in Writing-Long Form

GOLD: Arizona Western College, AZ
SILVER: Olympic College, WA
BRONZE: Colorado Mountain College, CO

Wild Card

GOLD: Ivy Tech Community College, IN
SILVER: Pasadena City College, CA
BRONZE: Maricopa County Community College District, AZ

interact
2-Year College Experts

THANKS to our Paragon Sponsor!

Interact Communications is a full-service marketing and communication company that focuses exclusively on two-year community and technical colleges. It provides branding, creative and political services for colleges and statewide systems, along with custom research and original media. Interact is celebrating its 20th anniversary in 2017 and has worked with more than 150 colleges in 36 states.

